

Aaron B. Bobeck

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EDUCATION

Purdue University West Lafayette, IN
B.S. Agricultural Systems Management
B.S. Agricultural Economics
Graduated May 2010
GPA: 3.52 / 4.00

COURSES / COMPUTER SKILLS

- Apex Farm Mgmt Software
- Microsoft Office & Social media
- Principles of Selling in Ag Business
- Marketing Mgmt of Ag Business
- Computer Applications in Agriculture

WORK EXPERIENCE

Ag Sales Professional / Integrated Solutions Consultant

Gilsinger Implement Company, Inc., Leesburg, IN (May 2010 – April 2013)

- Sold full line of Ag equipment to assigned local key accounts
- Sold used Ag Equipment out of AOR for any customer calling into Leesburg
- Supported all John Deere Ag Management Solutions products for Leesburg AOR
- Supported and serviced Apex farm management software for all of Gilsinger's AOR
- Assisted Integrated Solutions Manager with customer and internal training, planning
 - Led customer training March 2012 with 90+ customers in attendance
- Maintained computer systems at Leesburg store

Sales & Precision Agriculture Intern

Gilsinger Implement Company, Inc., Plymouth, IN (May 2009 – August 2009)

- Designed and performed customer survey and combine clinic class for John Deere Apex Farm Management Software
- Performed customer service on John Deere Greenstar™ products
- Learn sales process, configuration, pricing and ordering of agricultural equipment

Sales Associate

Teghtmeyer Ace Hardware, Syracuse, IN (July 2004 – August 2008)

- Performed customer service throughout store
- Managed electrical department (Summer 2007 and Summer 2008)
- Operated forklift, cut keys, threaded pipe, and delivered merchandise to customers

Part-Time Farm Assistant

Bobeck Acres Inc., Syracuse, IN (1998 – present)

- Setup, maintain, support and manage precision agriculture solutions
- Setup, maintain and manage computer systems and network
- Assist with operation and maintenance of agricultural equipment

B&B Seed Service, Syracuse, IN (1998 – present)

- Assist with operations related to sales of Pioneer Hi-Bred products

ACTIVITIES AND HONORS

Attended InfoAG 2011 Precision Agriculture conference

Lead ASM Technology for Precision Agriculture class laboratory session (February 2010)

Lead entire ASM undergraduate class body in student to faculty forum (Spring 2010)

Agricultural Systems Management Club (August 2006 – May 2010)

- Treasurer (August 2008 – May 2009); Vice President (August 2008 – May 2009)

Caterpillar Scholarship (2009-2010)

Dean's List (Spring 2009 – Spring 2010)

Semester Academic Honors (Fall 2007 – Spring 2010)

Parker Scholarship (2008-2009)